OCORIAN

Ocorian's 2025 Global Family Office Report

Expertise. Trust. Scale.

Contents

02 Introduction

06 Family Office investment strategies

12 The professionalisation of the Family Office

13 The current climate and Family Offices

15 Family Office operations and structuring

17 Key themes and areas of focus

22 Ocorian's Family Office services

Introduction

In June 2025, Ocorian's Private Client team undertook its annual piece of primary research which reveals the key investment themes facing Family Offices – everything from their approach to asset allocation to investment strategies. It also uncovers their increasing professionalisation – how they plan to manage core functions, which jurisdictions they prefer and their succession plans.

We have amalgamated our research into a comprehensive global Family Office report across our jurisdictional reach, including the UK, Europe, Asia, the Middle East, the Americas and Africa. We hope this report serves as a valuable resource and provides actionable insights.

Following the global Family Office report, we will release jurisdiction-specific analyses focused on the key growth markets of Asia and the Middle East. Additionally, we plan to publish two specialised reports offering a deeper exploration of the perspectives of intermediaries and family office professionals and family members on the evolving family office landscape.

To register for our upcoming reports, please follow the QR code

Key findings

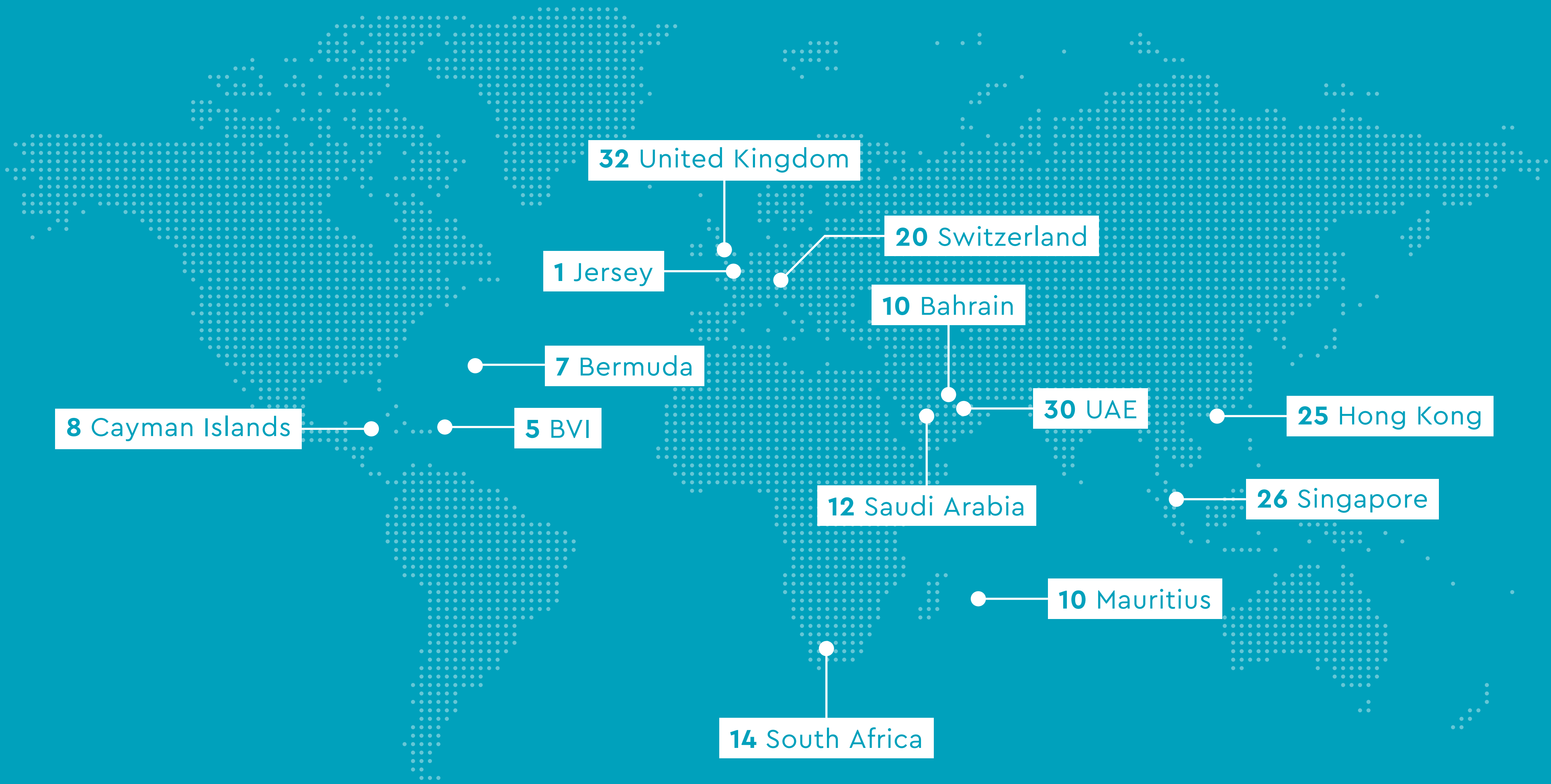
- Family Office investment strategies
- The professionalisation of the Family Office
- The current climate & family offices
- Family Office operations and structuring
- Key themes and areas of focus

Research background

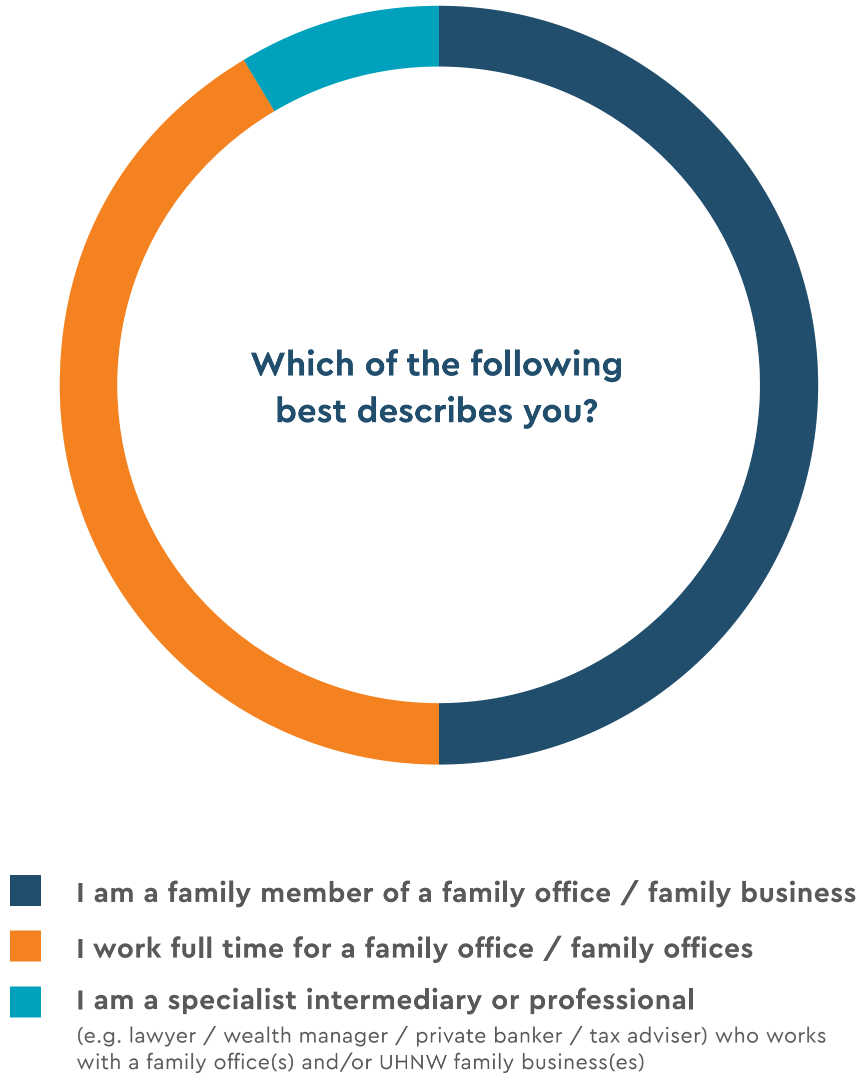
The research was conducted by independent research agency PureProfile. It asked a range of 55 questions depending on whether the respondent identified as a Private Client intermediary or a Family Office member / professional. The survey was completely anonymous – respondents didn't know the survey was Ocorian led.

It was completed by 200 respondents in total across both audience segments who all work in the Family Office sector in both single and multi-Family Offices and help to manage over $100 million or more of family wealth.

Respondents by geographic region

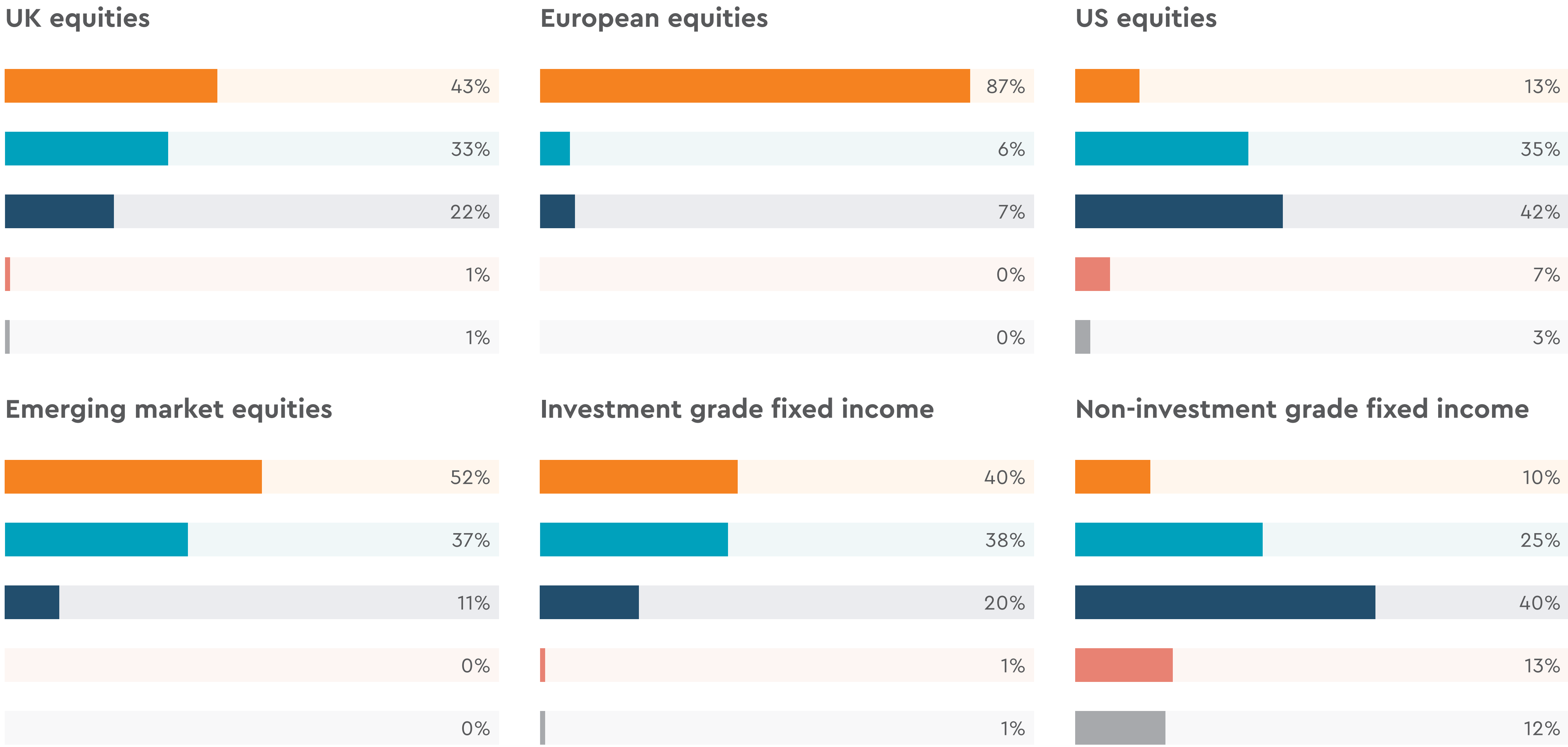


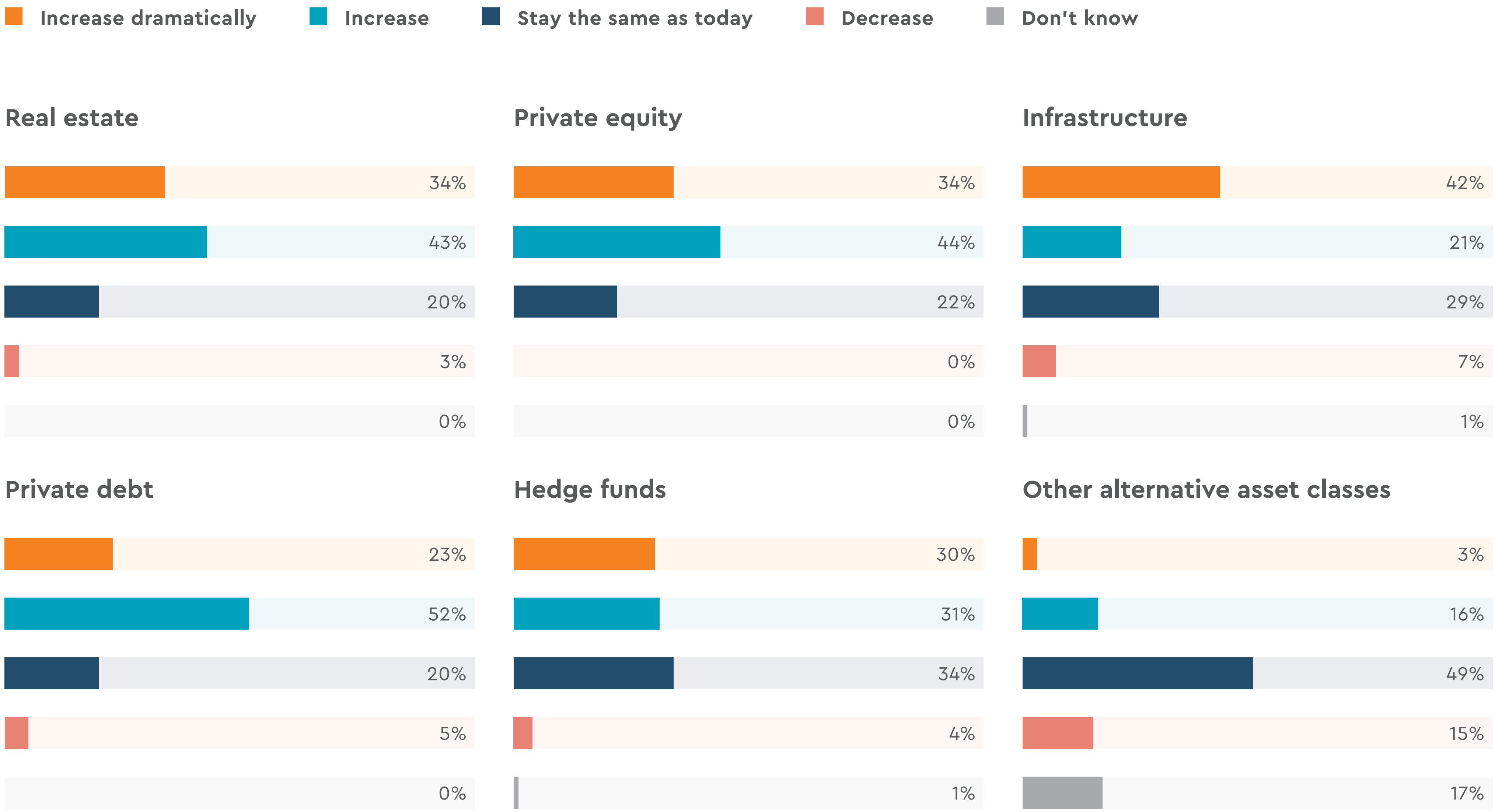
Profile of respondents



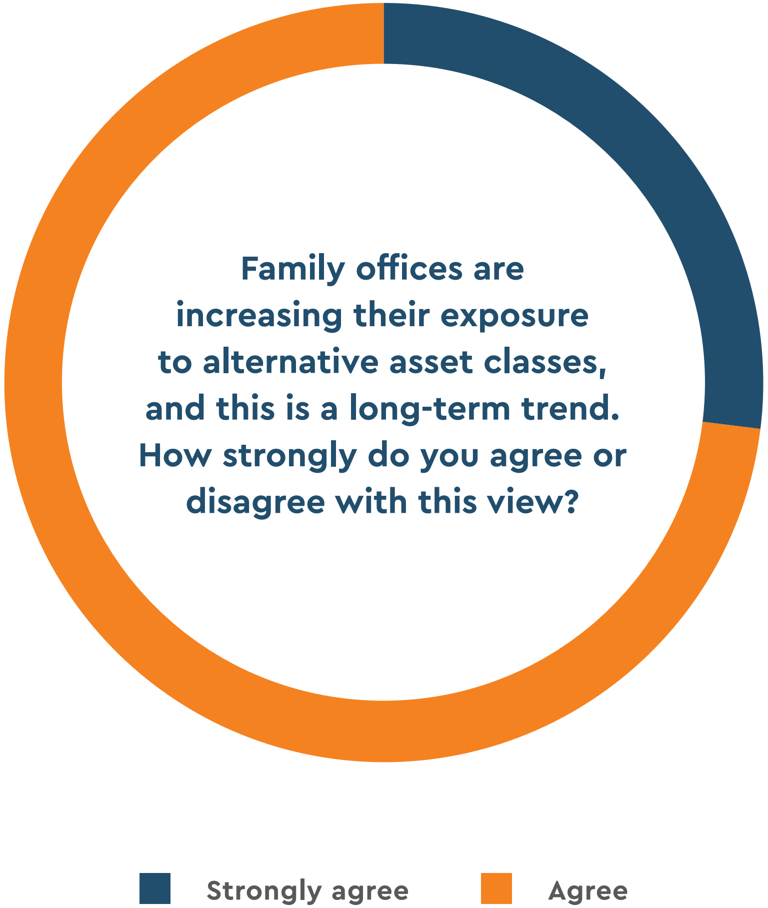
Family Office investment strategies

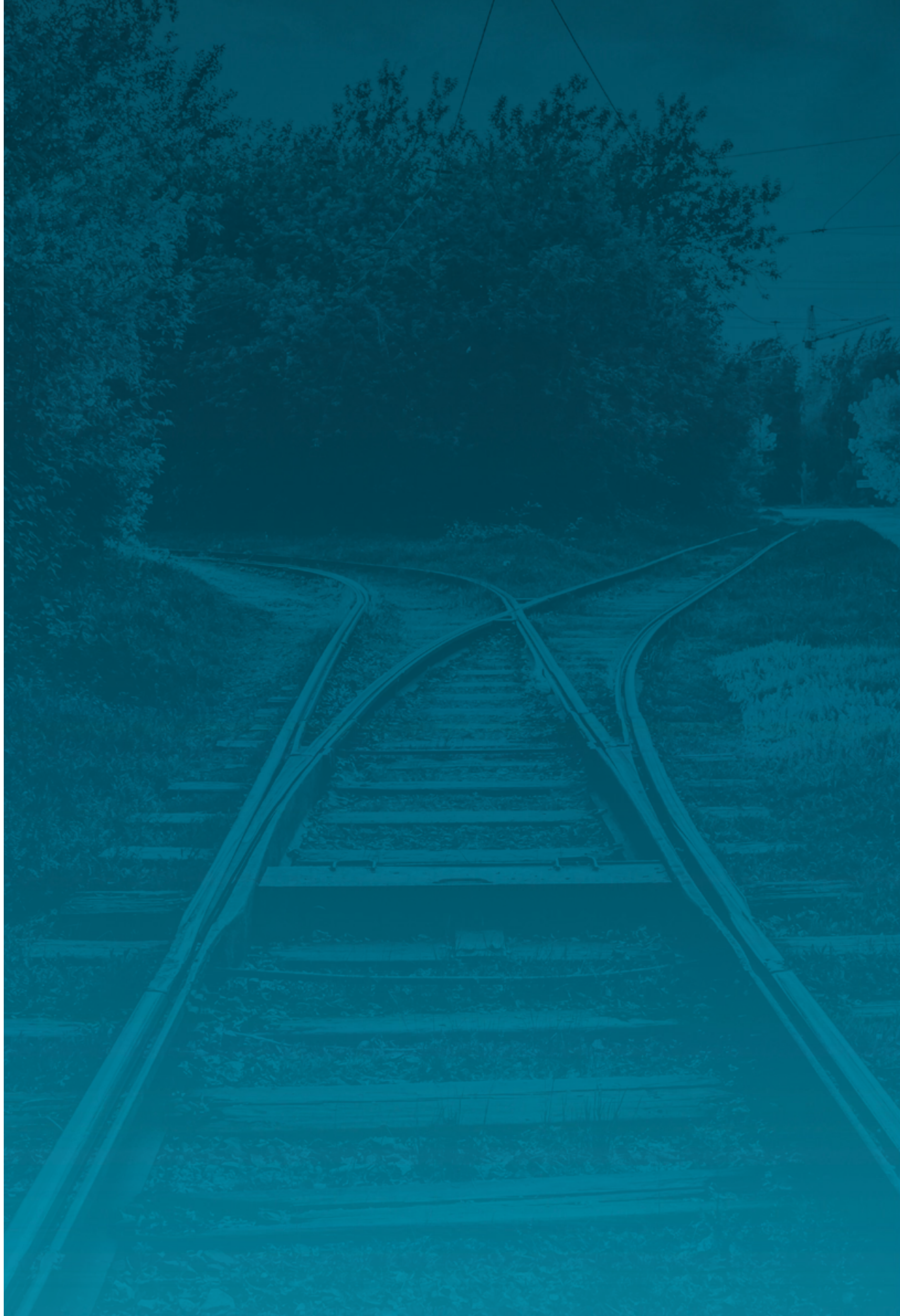
Thinking of the funds you help to manage; how do you see their allocation to the following asset classes changing over the next 12 months?




Increase dramatically
Increase
Stay the same as today
Decrease
Don't know
Real estate
34%
43%
20%
3%
0%
Private equity
34%
44%
22%
0%
0%
Infrastructure
42%
21%
29%
7%
1%
Private debt
23%
52%
20%
5%
0%
Hedge funds
30%
31%
34%
4%
1%
Other alternative asset classes
3%
16%
49%
15%
17%

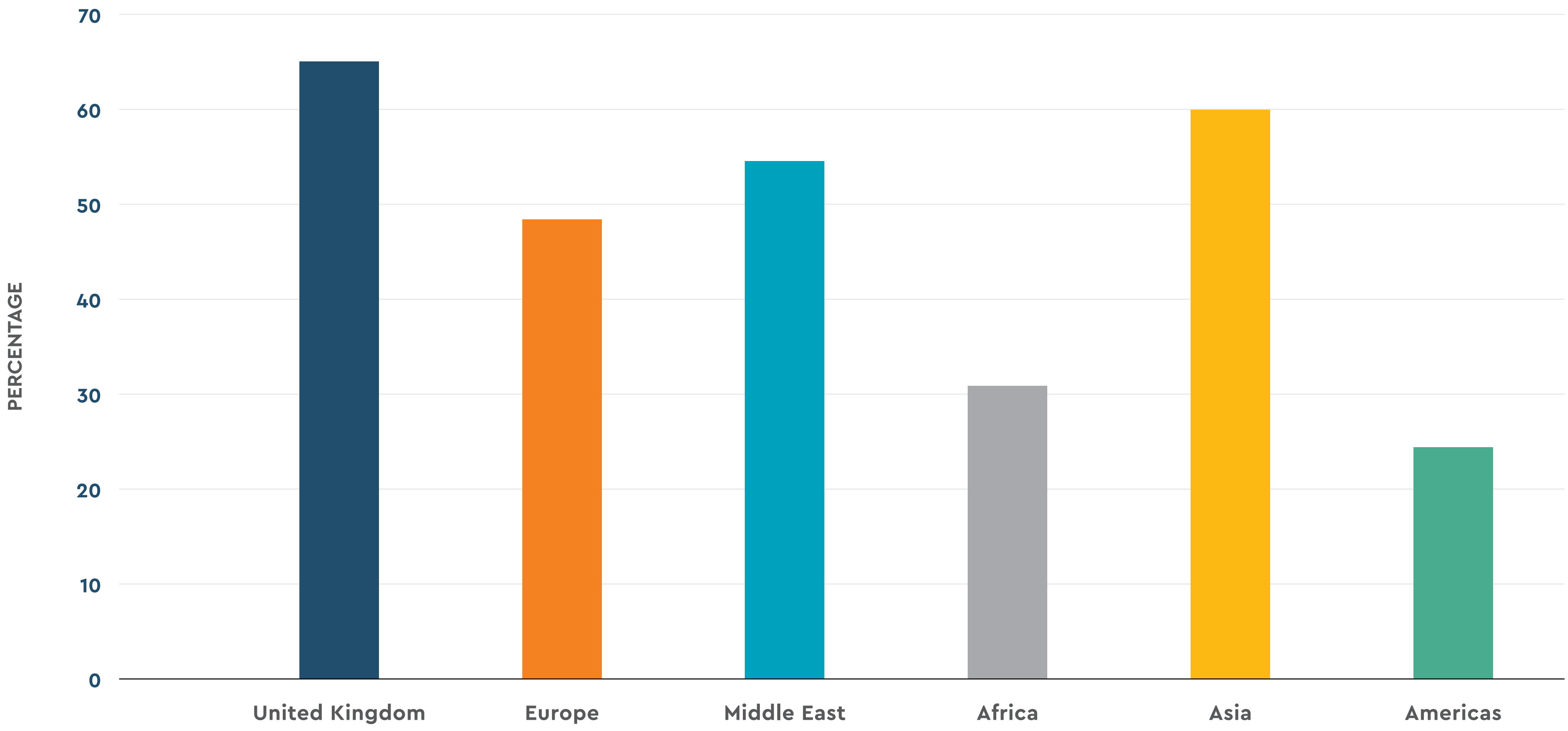
Family Office exposure to alternative asset classes



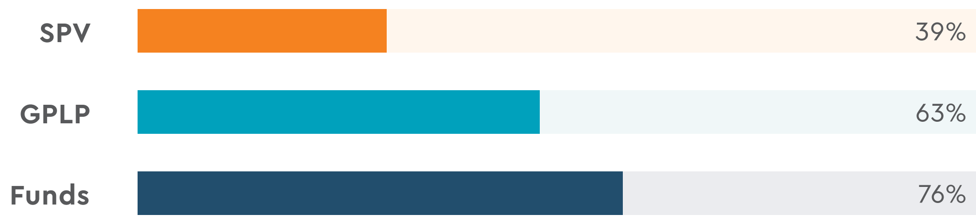


Jurisdictional exposure to alternative asset classes

In which jurisdictions are you seeing an increased exposure to alternative asset classes, either thinking about where your family / family office is based, or where the assets / investments are based?

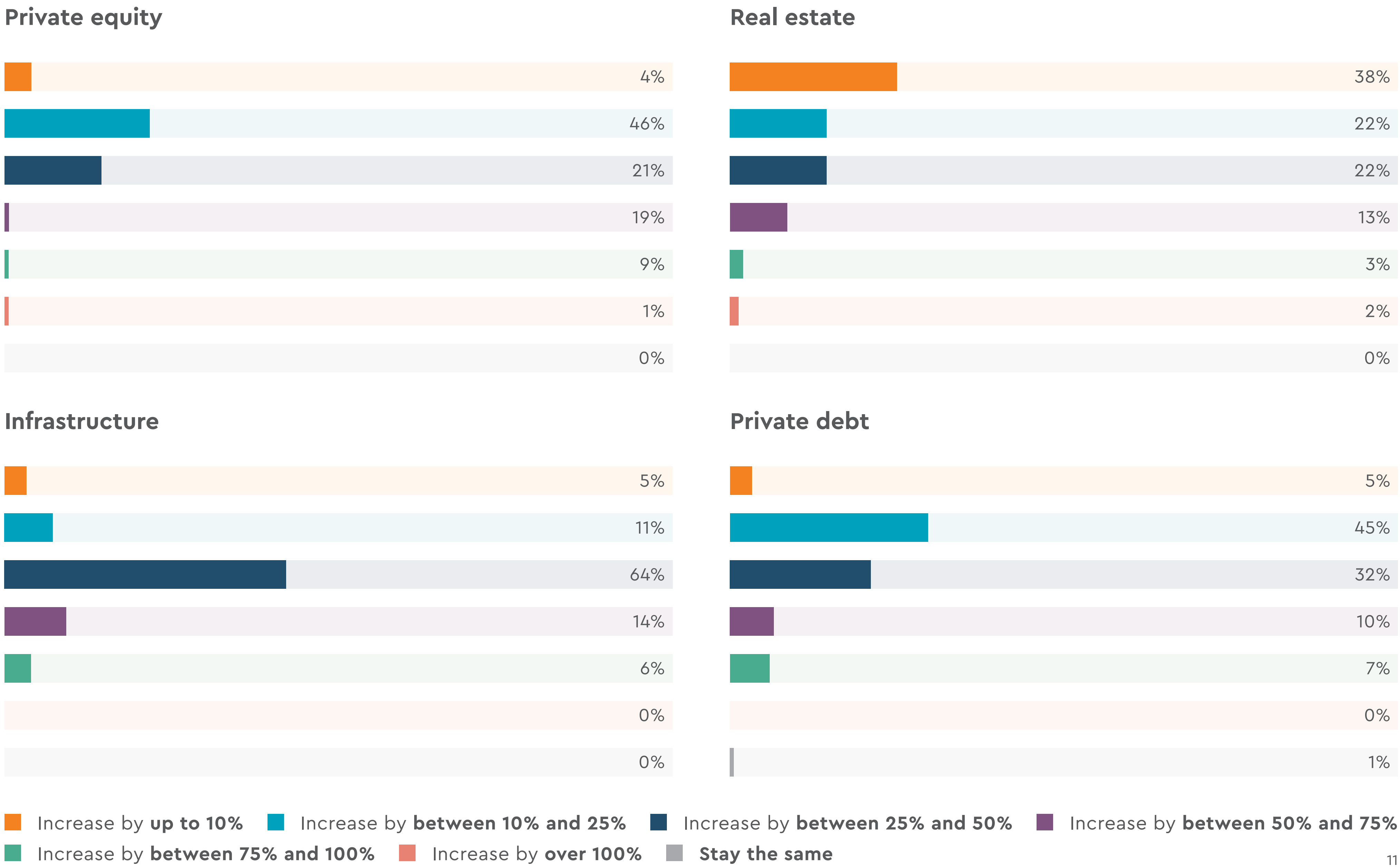


What vehicles do you see a growth in exposure in alternative asset classes being structured?

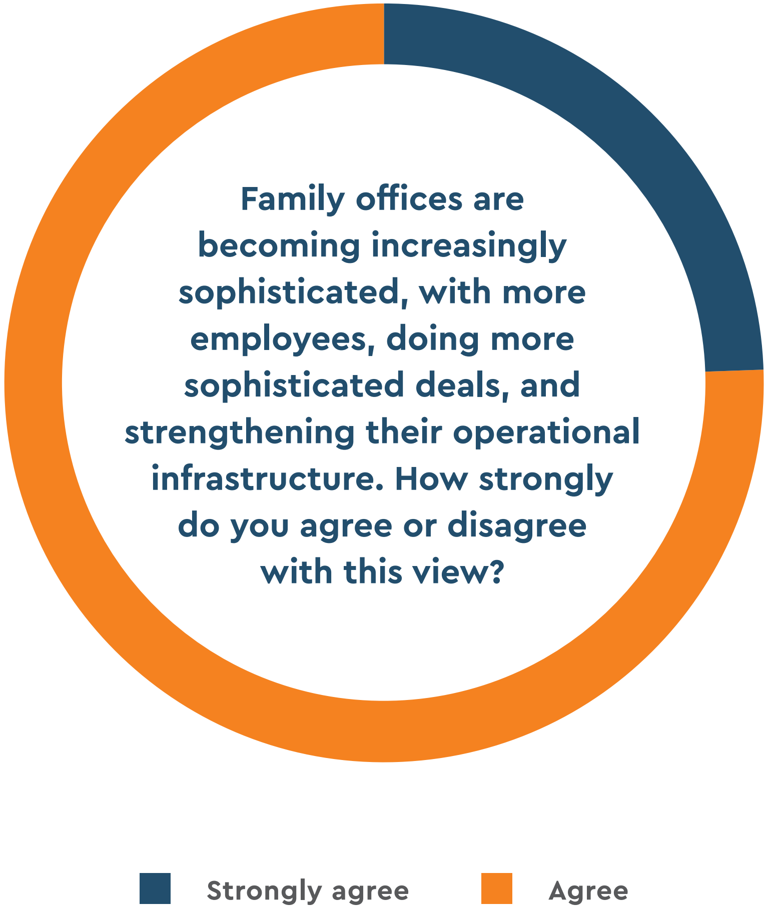


Family offices are increasing their exposure to alternative asset classes, why is this?	
1	Diversification benefits of alternatives
2	Greater transparency around alternatives
3	Ability of some alternative asset classes to provide a steady attractive income
4	Strong performance of alternatives
5	Greater choice around investing in alternatives
6	Ability of some alternative asset classes to provide some protection against inflation

Thinking about the funds you help to manage; how do you see their allocation to the following asset classes changing over the next two years?

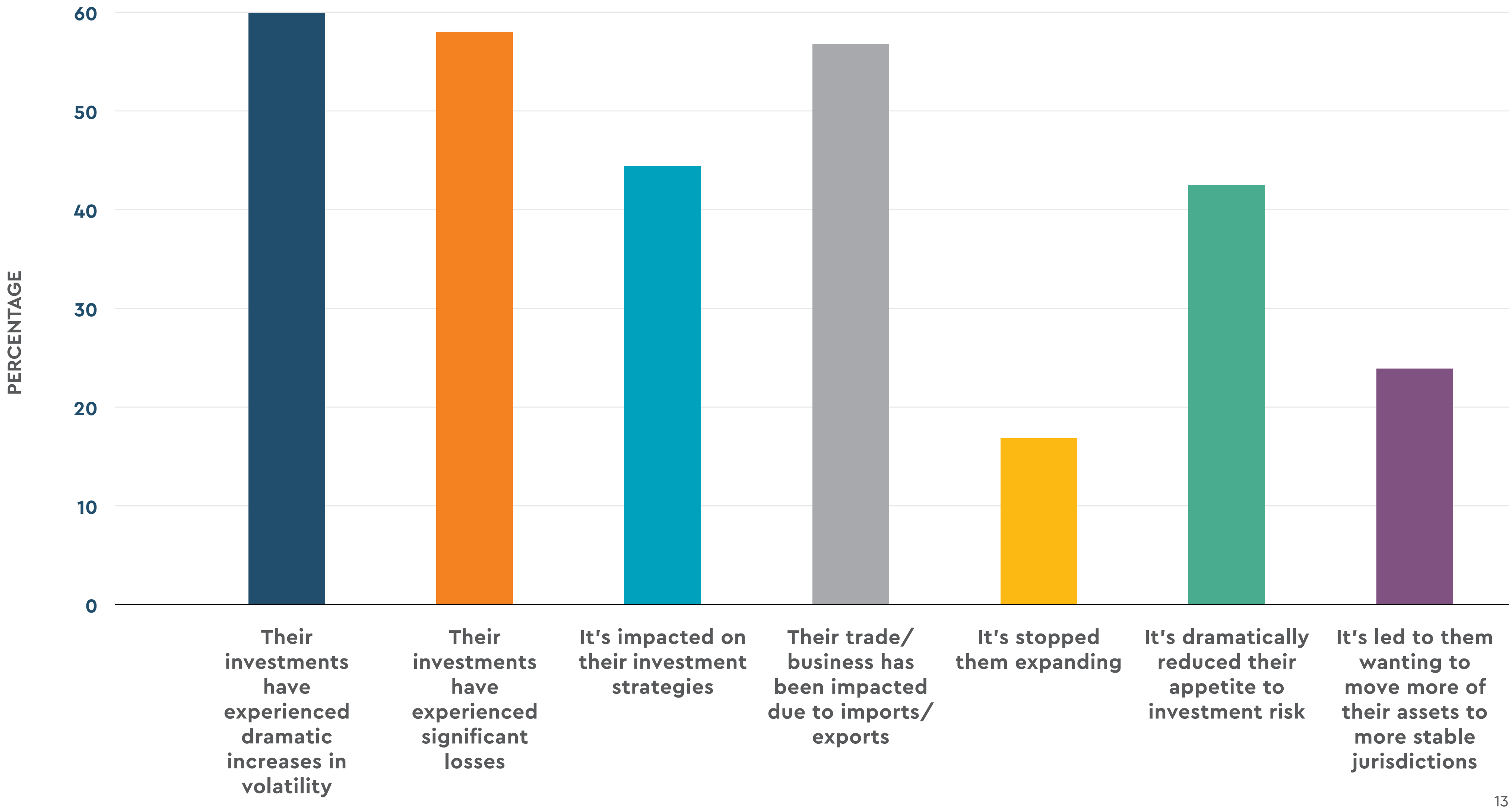


The professionalisation of the Family Office

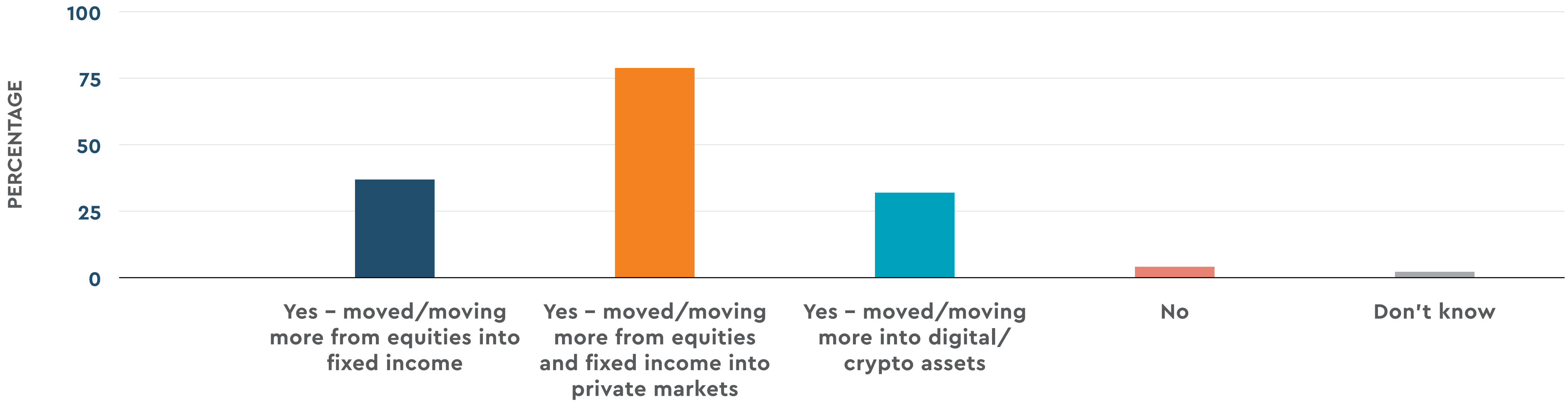


The current climate and family offices

How has the family office you work for/family offices you work with been affected by Trump's tariffs and his regime's policies?



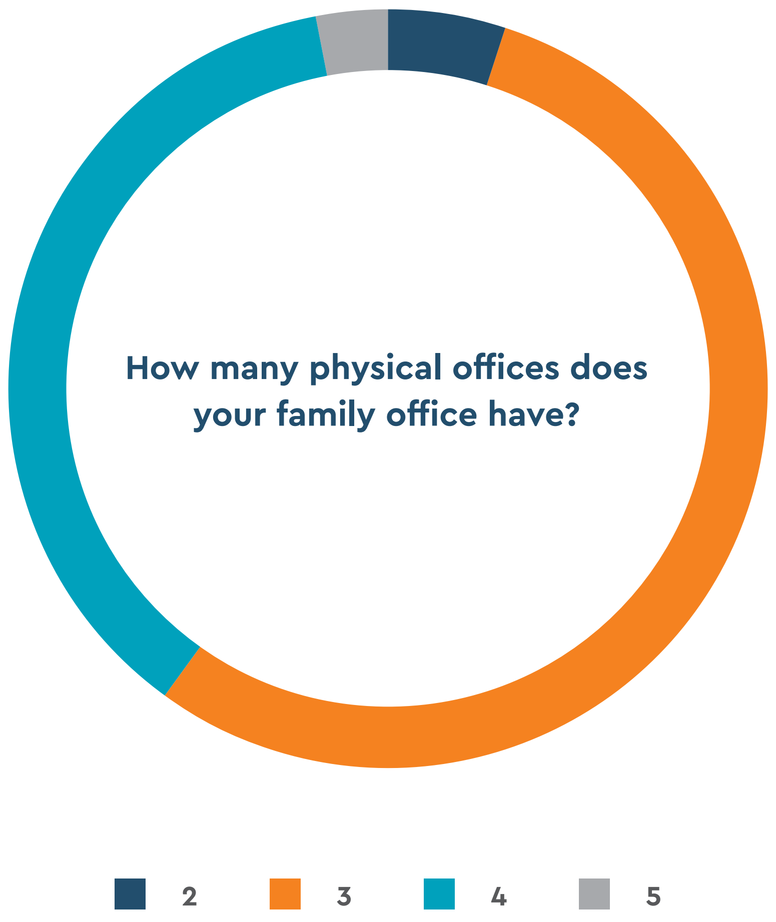
Thinking about the investment funds you help to manage, have Trump's tariffs/policies resulted in a change to the allocation?



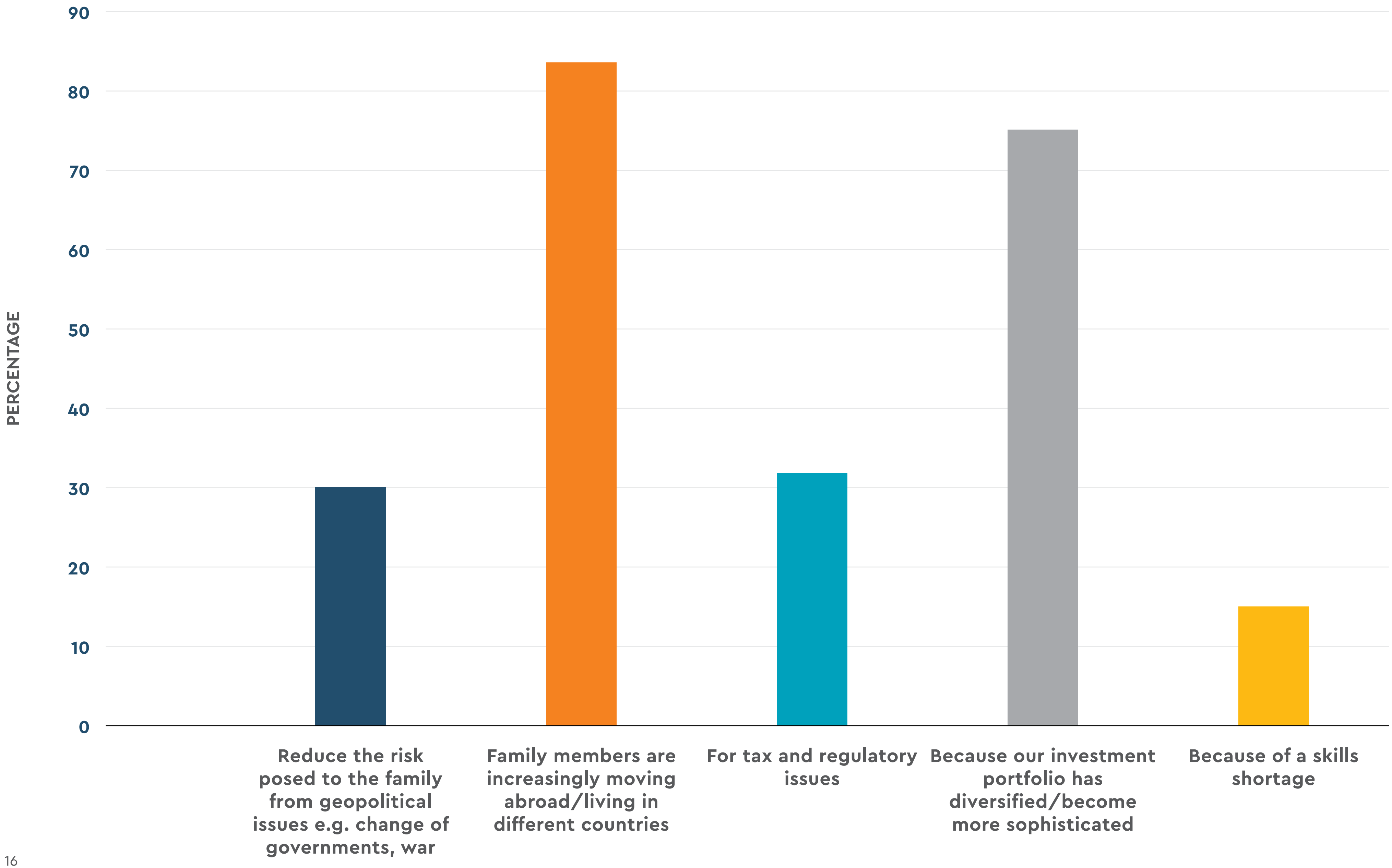
Global regulatory demands facing family businesses/family offices are constantly changing and increasing in complexity.

- We are in a very strong position to meet these
- We are in quite a strong position to meet these
- Our ability to meet these is average
- We are in need of professional assistance in this regard

Family Office operations and structuring

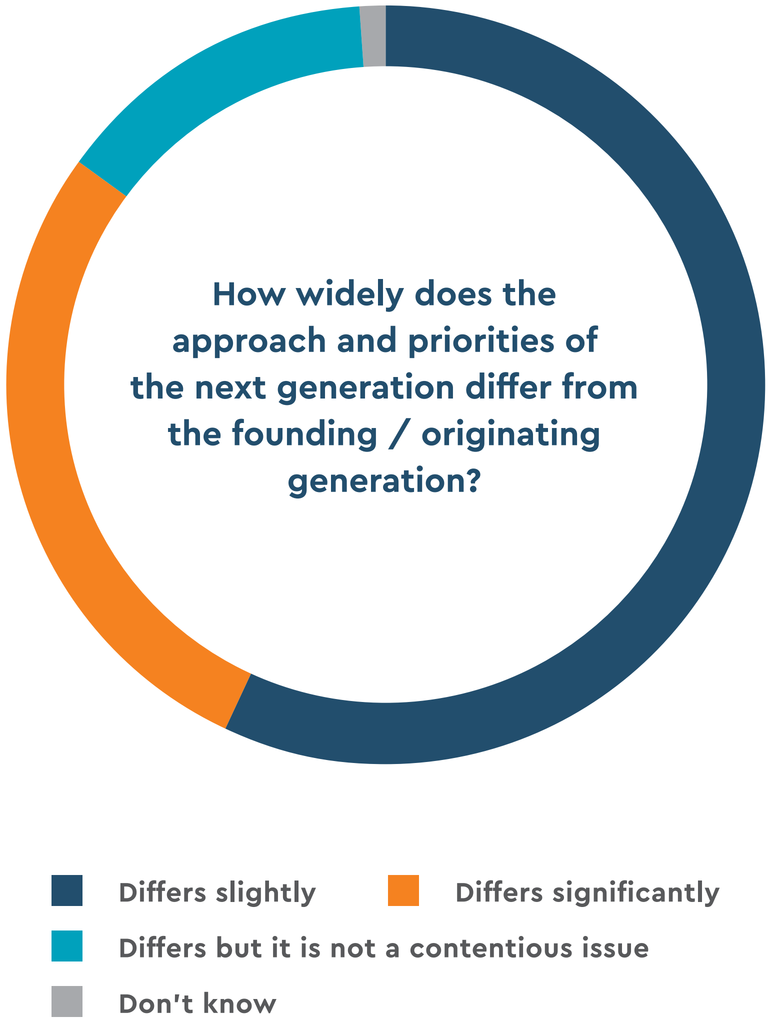


If the family office has opened more offices, why is this?

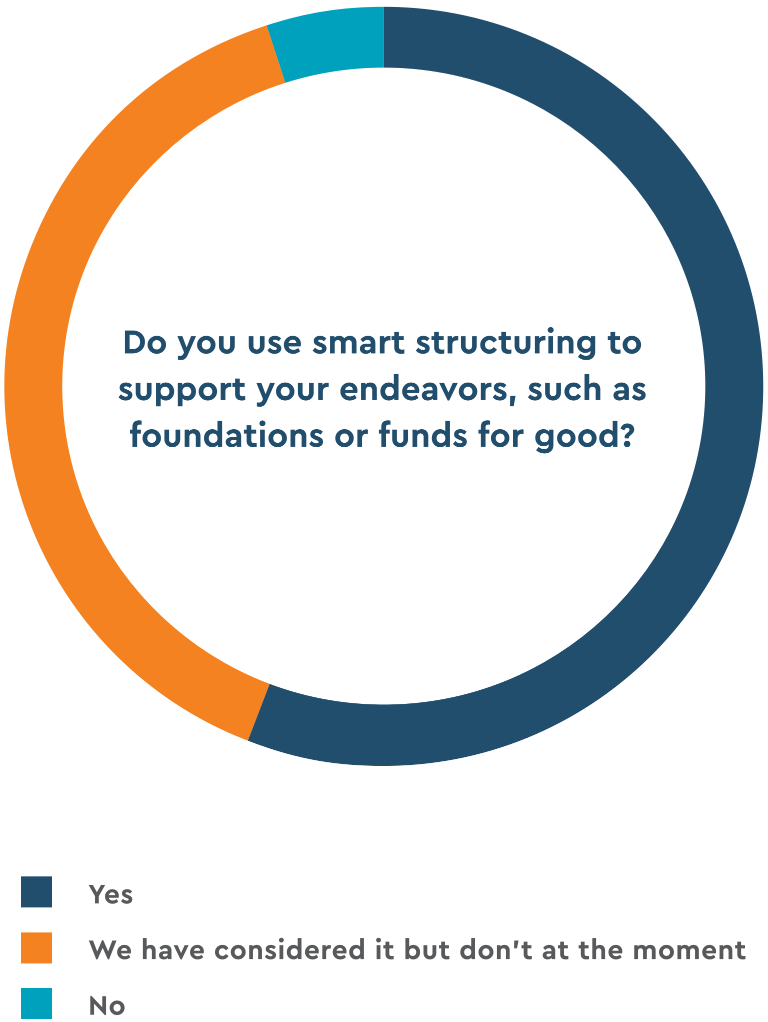


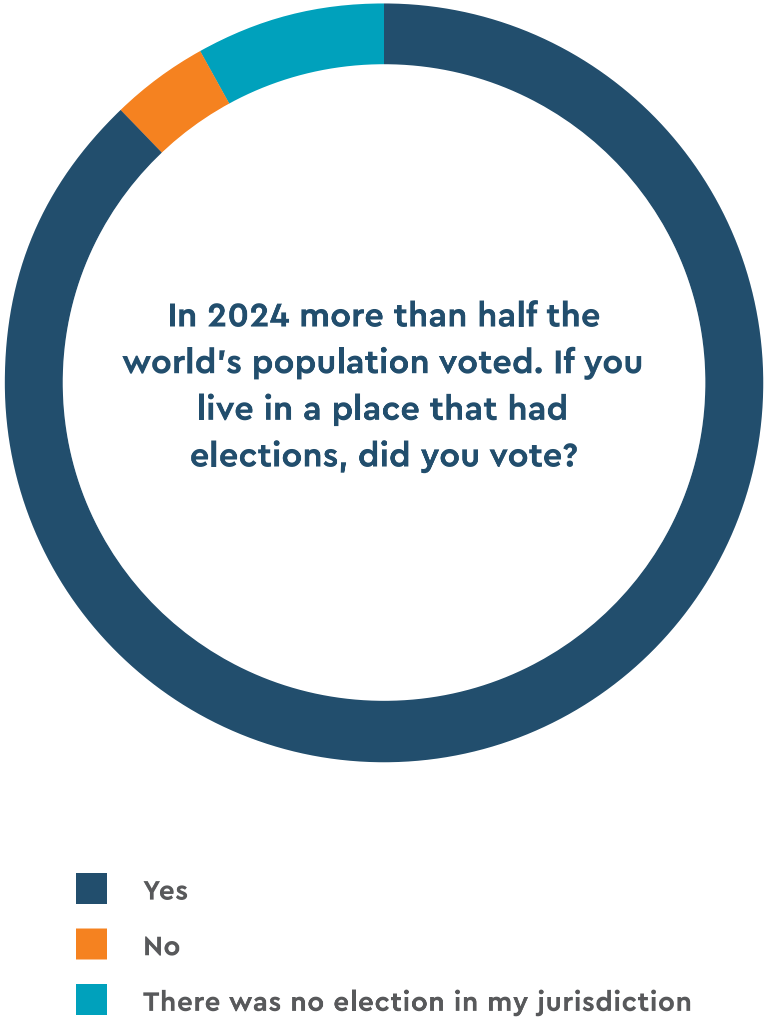
Key themes and areas of focus

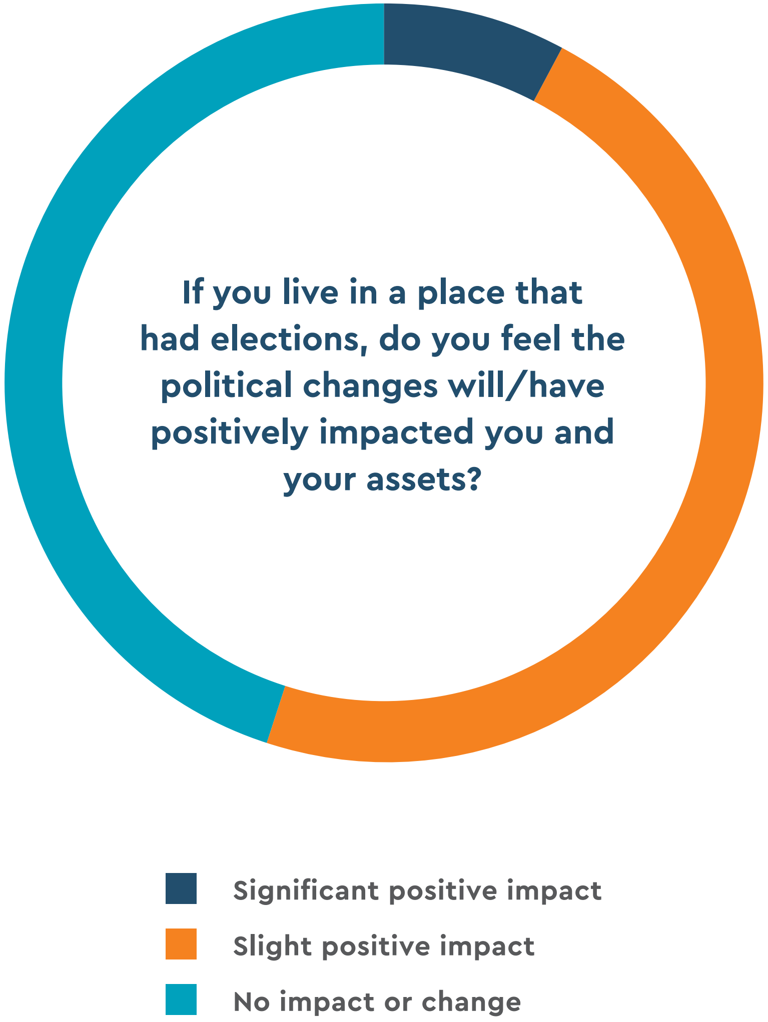

Are you seeing a natural succession of wealth and leadership within the families you manage the wealth of?
Yes
No
Unsure


How widely does the approach and priorities of the next generation differ from the founding / originating generation?
Differs slightly
Differs significantly
Differs but it is not a contentious issue
Don't know

Smart structuring aligns structure with strategy, allowing business leaders to seize opportunities as they arise whilst ensuring cash flow and profitability are protected.




In 2024 more than half the world's population voted. If you live in a place that had elections, did you vote?
Yes
No
There was no election in my jurisdiction


If you live in a place that had elections, do you feel the political changes will/have positively impacted you and your assets?
Significant positive impact
Slight positive impact
No impact or change

Sophisticated end-to-end wealth structuring and administration solutions

Ocorian are experts in looking after complex, high-value structures for family offices, family businesses and ultra-high-net-worth individuals across the globe.

We cross borders to protect, preserve and administer our clients' financial affairs, offering sophisticated solutions regardless of where you or your assets are located or what stage of the wealth lifecycle you find yourself.

We remove administrative headaches, minimise friction, stay ahead of regulatory change and use tech-enabled solutions to ensure your wealth is safeguarded with accountability, so you can focus on what matters most.

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Ocorian Private client in numbers

11

Jurisdictions

50+

Years of experience

100+

Prominent family offices

200

Private Client team of almost 200

Landytech

Tech enabled solutions

Longevity

Clients have worked with us for over three generations

Ocorian's Family Office services

Formation and administration of a Family Office

We provide formation and ongoing administration services for all types of Family Offices as well as in relation to the structuring and administration needs of the family assets.

Working with an existing Family Office

We provide supporting services to established Family Offices tailored to what they need.

HR support services

We provide HR services bespoke to you whatever your circumstances / objectives. This may include payroll, recruitment, staff management and ad-hoc support.

Lifestyle and luxury assets

We ensure your lifestyle and luxury assets are managed appropriately and by professionals.

Family governance

We implement family governance planning bespoke to a family's circumstances/objectives, e.g. establishing a charter, advising family members, philanthropy, and succession planning.

Resident and relocation services

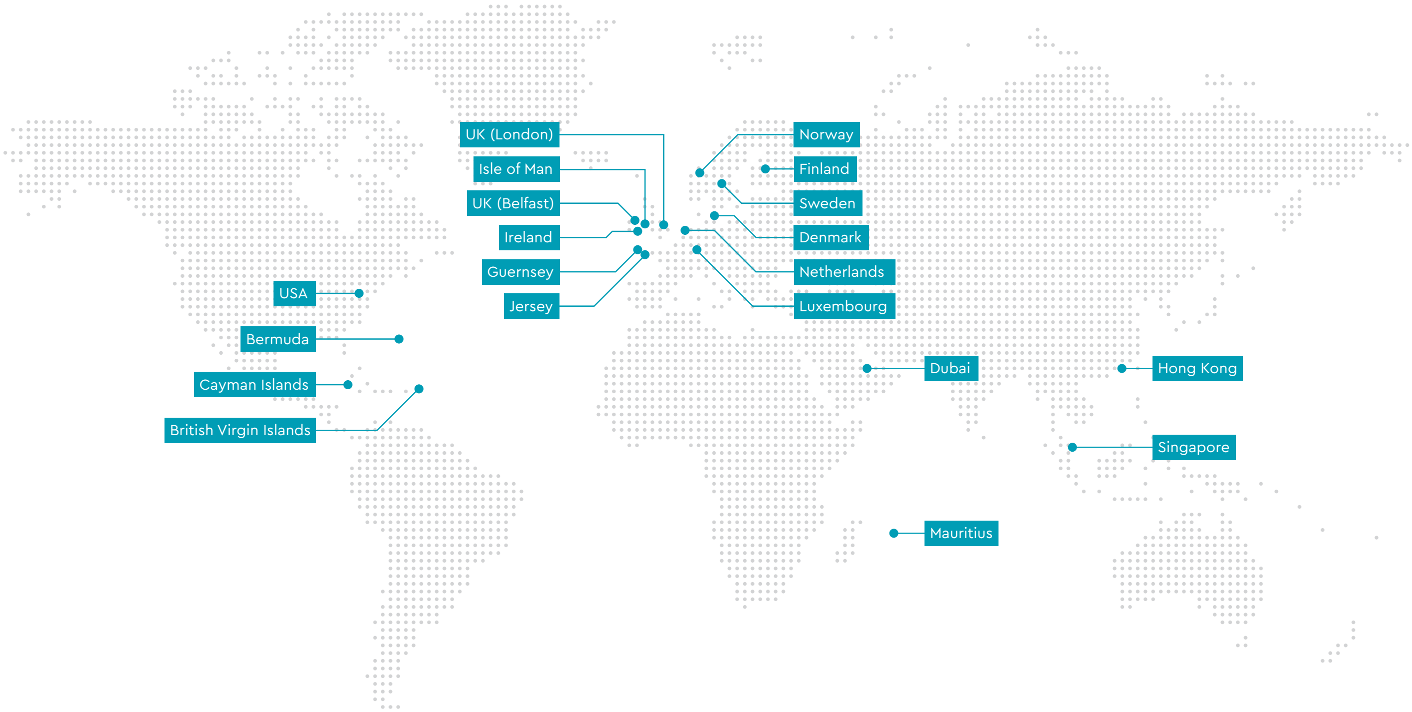
We manage residency applications or work permit applications and visas for individuals, families and employees either inhouse or through partner firms.

We partner with Family Offices

To enhance their treasury and accounting functions alongside offering specialist administration services to ensure the full range of assets are comprehensively managed.

About Ocorian

Here at Ocorian, we use our expertise, trust, and scale to manage and solve your complex operational, administrative and regulatory challenges, so you can focus on growing your business. That's why our solutions are trusted by asset managers, financial institutions, corporates, high net-worth individuals, and family offices, worldwide.



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Private Client | Regulatory, Compliance & Legal

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Ocorian in numbers

20+
Office locations

2,000+
Staff worldwide

15,000+
Structures under administration

8,000+
Clients

50+
Years of providing administration services

Expertise. Trust. Scale.

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